

# Make HR to strategic management

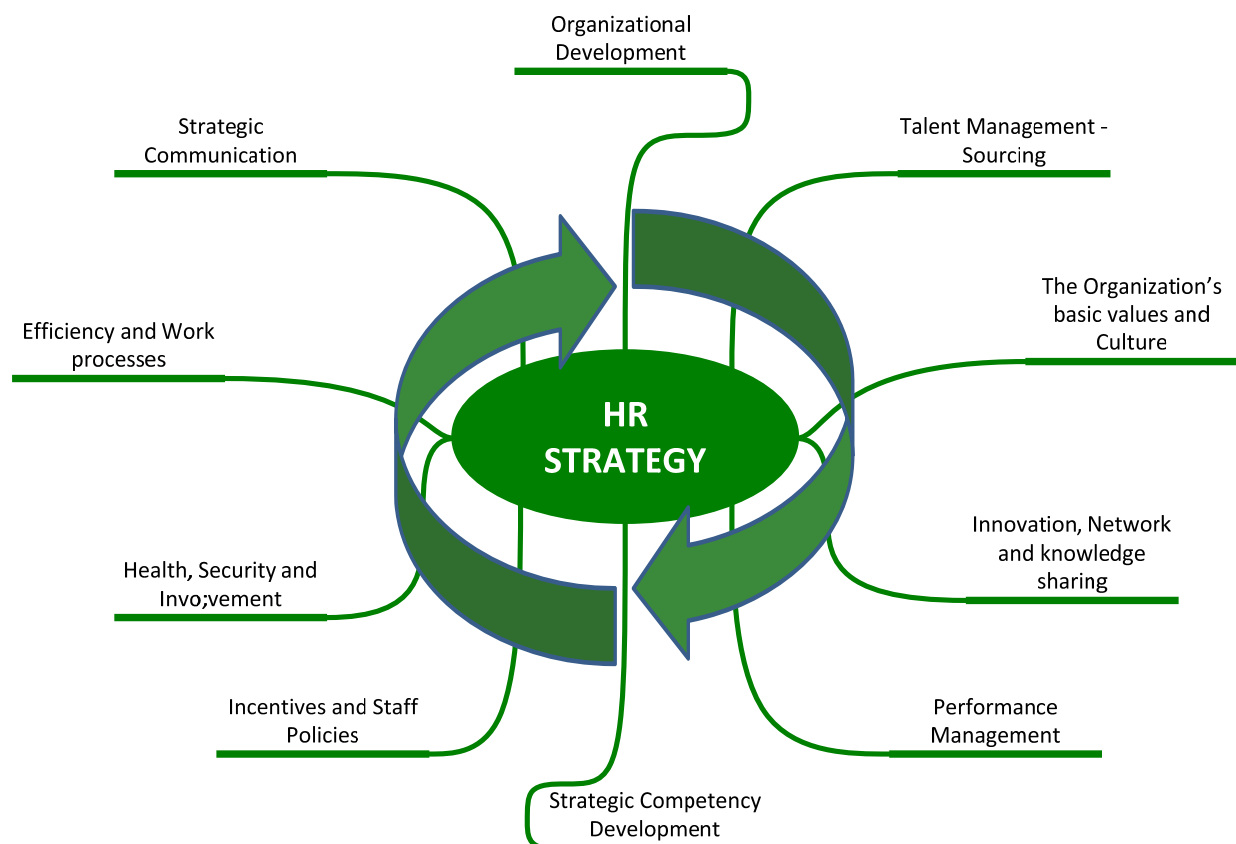
Get the tools to develop a HR strategy for your company and to put it into practice so that HR becomes a key strategic tool.

## Not only fringe benefits and courses

Any corporate HR function is becoming increasingly strategic for the organization. It is not just about offering fringe benefits and exciting courses, but to make HR an asset in the company's strategy. This seminar gives you the tools and makes you work strategically and practically with employee development.

## The Strategic wheel

The seminar offers you on a tour of the strategic wheels with the 10 challenges that can lead to your company's HR strategy.



**An attractive business is simply better in all stages.**

## You will after the seminar be able to

- Work with your organization's strategies and action plans for future tasks and cooperative relations.
- Work with "the Strategic Wheel" on new methods and tools, which you can use in your daily work to motivate, develop and create new, "smart" working practices.
- Be better able to partner with senior management to implement the strategy
- Create an action plan for aligning your Human Resources policies and processes to the strategy
- Use the tools for aligning people to the strategy.

## Seminar Leader



Mr. Peer Gelser  
– *your Partner in creating value*

CEO and Senior Consultant **Peer Gelser** is a recognized European business pioneer in the areas of Human Resources (HRM and HRD), Strategic, Tactical and Operational Planning and Management, Profitability Optimization of Organisations, Management Development Concepts, Innovative Marketing a.o.

For the past 20 years, he has been lecturing throughout Europe and the Middle East as well as being one of the most active professional business strategies consultants in these regions.

Since early 80'ies Peer Gelser has worked with numerous of companies worldwide. He has written and continues to write several articles on management and marketing innovations. Being one of the most prominent, sought-after business strategic expert and advisor in both Europe and the Middle East, Peer Gelser is presently an active consultant, lecturer and inspiring leader of CONCEPT Consulting ME and mentor for a group of professionals and talents in Europe.

## Practical

The course last for three days and can be held across the Middle East.

## Price

Depending on the number of participants and scope. (ex. 10 participants DHS 68,000)

Prices are incl. course materials.

Accommodation and meals can be arranged by CONCEPT Consulting ME.

Contact:

To learn more, please send us an email to: [info@conceptconsultingme.com](mailto:info@conceptconsultingme.com) or directly to Peer Gelser: [pg@conceptconsultingme.com](mailto:pg@conceptconsultingme.com).

## Who is it for?

Directors/Senior Human Resource/Organizational Development Managers who must ensure the corporate strategy gets implemented at all levels, divisions, and locations in a multinational, complex organization.